The EUIPO is the first EU agency to publish an annual ‘integrated’ report

The EUIPO published its **first integrated report** detailing the Office’s entire activity for 2018. The release of the Office’s integrated report is also a first of its kind among EU agencies and is a result of its commitment to transparency and accountability, proactively putting these principles into practice.

For the EUIPO, 2018 was a year of continued progress on the **Strategic Plan 2020 (SP2020)**, while it dealt with a fluctuating, but still strong, demand for EU trade marks and designs and continued to expand its work on cooperation activities and aspects of enforcement.

Successfully concluding the **Global Reporting Initiative (GRI)’s validation process** for the third consecutive year is proof that the Office is heading in the right sustainable direction. As a significant achievement in the EUIPO’s corporate reporting — as highlighted in the **European Court of Auditors’ most recent review** — integrated reporting provides a more holistic overview which enables a clearer understanding of the value created, the non-financial resources and the links between the operational functions that contribute to success. As such, the Office’s integrated report delivers a comprehensive view of its global value creation, gained from its organisational, human, economic, environmental, social and relational dimensions. Ultimately, the report provides a deeper insight into the fundamental building blocks that underline the Office’s value creation, and the clarity gained should result in more informed decision-making in the future.

The document also provides a complete and refreshed overview of the Office’s level of reporting on the achievement of the United Nations Sustainable Development Goals (SDGs) and the EU Directive on non-financial reporting, its performance and its strategic vision. Finally, each stage of its value chain is illustrated by the Office’s lines of action, projects and stakeholders.